

NewCo, Inc.

One NewCo Square

Glassboro, New Jersey 08028

## News

Contact: April Shetrone

Director of Public Relations and Advertising

(856) 555-4000

april@newco.org

### **Rowan Graduate Appointed Director of Public Relations**

**Glassboro, N.J. (June 1, 2011)** -- April Shetrone of Elmer, N.J. has been appointed director of public relations and advertising at NewCo, Inc. in Glassboro, N.J., announced President and Chief Executive Officer Martin J. Reinsel.

Shetrone's responsibilities will include media relations, crisis management, financial relations, employee communications, government relations, and community relations.

Shetrone graduated from Rowan University with a bachelor's degree in public relations. During college, she was employed at First National Bank of Elmer and Woodstown-Piles Grove School District.

"We are pleased to welcome Shetrone to NewCo," stated Reinsel.

Shetrone volunteers for Wastewater Eco-Charities, a non-profit organization in Bridgeton, N.J. She maintains a blog for the organization and helps promote their fundraisers and events. Shetrone also supports the Salem County Fair Association by volunteering at the annual bluegrass festival.

Shetrone... add 1

NewCo, Inc. is a paper manufacturing company headquartered in Glassboro, N.J., with production facilities in three New England locations. NewCo makes paper products for commercial and home use. For more information on NewCo, please visit [www.newcoinc.org](http://www.newcoinc.org).

###