

HED: Body of Evidence

DEK: The most complete — and we mean *complete* — medical exam money can buy.

Who says money can't buy health? If you have enough cash, London's Preventicum can provide the absolute latest in full-body medical analysis.

Founded in Germany in 2003, Preventicum (which opened its London branch last year) provides a complete snapshot of your internal health is given by Preventicum (which opened its London branch last year) in one four4-hour exam. It's not cheap — a visit costs \$20,000 — but the amenities (chaufferedchauffeured Mercedes to and from, plus high-speed Web access and satellite TV at the sleek facility) are fit for royalty. Curious about my own prognosis — I'm a 38-years-old with a family history of heart disease and am prone to too much tipping on days ending in *y* — I promptly signed up.

Comment [WU1]: To and from where?

Think of Preventicum as your regular annual physical with extra oomph — nine staffers prick, poke, manhandle, and scan every last inch of just four clients. We submitted to a blood test, urine test, treadmill stress test, and inner-organ ultra-sound. Then came the coupe de grâce: a frighteningly thorough MRI that included 20 minutes for the heart, 15 for the brain, and 10 for the entire arterialarterial system. Plus, 20 minutes for the colon, liver, kidneys, and spleen. You have to laylie there practically forever.

Comment [WU2]: unclear

Comment [WU3]: Who is the we? This is unclear. I recommend keeping everything in first person.

But we couldn't gripe too much; the test results arrived d immediately. and Preventicum converts all MRI scans into cool, 3-D images of the body, which are transferred onto a CD suitable for home viewing when the dreadful next-door neighbors drop by. (Preventicum also, kindly,

~~witholds~~withholds your data from your insurance company with ~~and~~ its pesky fixation on pre-existing conditions.)-

What you're paying for, you hope is nothing. To our surprise, we turned out to be a paragon of health despite our generally slothful lifestyle. Some doctors have criticized programs like Preventicum for scaring people into treating conditions that might amount to nothing. But in health, as ~~in~~ life, knowledge is paramount.

**Comment [WU4]:** Awkward working. Consider revising. Such as "You hope what you're paying for is nothing."