

## News

NewCo, Inc.

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### **NewCo Executive Promoted to Senior Vice President**

**Glassboro, N.J., Oct. 12, 2010** – Howard Keen, vice president and treasurer at NewCo, has been promoted to senior vice president, announced Martin J. Reinsel, president and chief executive officer.

Keen will continue his current job responsibilities. His duties include financial planning, analyzing financial records, preparing financial reports, and developing accounting policies and procedures.

Keen joined NewCo in 1994 as assistant controller and was promoted to treasurer in 1998. He has a bachelor's and a master's degree in economics from Rutgers University. Keen earned his Ph.D. in finance from Temple University.

“Keen created a financial reporting system for NewCo that saved the company substantial time and money,” stated Reinsel.

Keen resides in Glassboro, N.J., where he is a member of the V.F.W. and Vietnam Veterans Association of South Jersey. Keen served in the U.S. Army.

President... add 1

NewCo, Inc. is a paper manufacturing company headquartered in Glassboro, N.J., with production facilities in three New England locations. NewCo makes paper products for commercial and home use. The company reported assets of \$1.2 billion, at the year-end 2009. NewCo reported \$125.3 million in revenues and \$44.7 million in net income, at the year-end 2009. NewCo is a publicly traded company on the New York Stock Exchange (NYSE: NCO). For more information on NewCo, please visit [www.newcoinc.org](http://www.newcoinc.org).

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